

Veranda Learning Solutions Limited

19th January, 2024

BSE Limited	National Stock Exchange of India Limited
Dept of Corporate	The Listing
Services,Phiroze	Department,Exchange
Jeejeebhoy Towers, Dalal	Plaza,
Street, Fort,	Bandra Kurla Complex,
Mumbai – 400 001	Mumbai – 400 051
Scrip Code: 543514	Symbol: VERANDA

Sub: Veranda Learning Solutions Limited - Press Release regarding the latest guidelines for coaching institutes Please find enclosed a copy of the press release regarding the latest guidelines for coaching institutes announced by the Department of Higher Education, Ministry of Education, Government of India.

Veranda Learning delighted to see the new guidelines by Dept of Higher Education, as it is in line with the guiding principles of Veranda Learning right from its inception. Our business units, predominantly provide coaching for students aged 16 and above. Veranda Race offers coaching for students aspiring for state and central government jobs, providing training for individuals who are 18 and above, including those in colleges. Our software training business is again targeted at students in colleges or working professionals. Additionally, our commerce coaching vertical, delivered through JK Shah Classes, provides coaching for students in 11th standard and above.

A copy of the same will also be uploaded on the Company's website <u>www.verandalearning.com</u>

Kindly take the same on record and display the same on the website of your exchange.

Thanks & Regards For Veranda Learning Solutions Limited

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Veranda Learning welcomes the latest guidelines for coaching institutes announced by the Department of Higher Education, Ministry of Education, Govt. Of India

Veranda Learning delighted to see the new guidelines by Dept of Higher Education, as it is in line with the guiding principles of Veranda Learning right from its inception. Some of the key points are highted in the below table:

Dept of Higher Education directive	Our response
	In VLS, JK Shah has students joining CA
	Foundation in the 11th class as per the
	guidelines of ICAI. In Government test prep
	landscape supported by Veranda Race,
	students will be in the last year of graduation
Students should be of 16 years for joining the institute	— 20 years
	Minimum qualification for joining Veranda
	learning itself is graduation. We also have
	specialised faculty members — for example,
Teachers must be graduate	we have CAs conducting classes in JK Shah
	Veranda Learning's main motto is to provide
Higher fees	high quality education at affordable fees
	We already have student mentors for
	competitive exams in Race for the same
	purpose. For CA Coaching in JK Shah, this may
	not be a concern as it is not a competitive
Counsellors to support students in case they face stress	exam
	Since all other business verticals of Veranda
	learning do not focus on competitive exams,
	this is not applicable to them
	Veranda has never believed in high visibility
	ads providing incorrect commitments. With
Can't publish quality of coaching or facilities offered or	the pedigree of brands that are 10-40 years of
results procured or students who attended such	existence, students reach out to us through
classes. No student testimonials	the strong word of mouth or through referrals.

Mr. Suresh Kalpathi, Executive Director and Chairman of Veranda Learning Solutions pointed out, our business units predominantly provide coaching for students above 16 years. Veranda Race that provides coaching for students aspiring for state and central government jobs, provides training for students who are 18 and above and in colleges. Our software training business again is targeted at students in colleges or are working professionals. Our commerce coaching vertical delivered through JK Shah Classes delivers coaching for students in 11th standard and above. In fact, we expect the new guidelines stipulating that coaching should be restricted to students of age 16 and above to positively impact our business lines, especially in our formal education segment, VerandaK12. With our emphasis on high quality education for students in schools and coaching starting only from 11th standard and for students above 16 years in all VerandaK12 managed institutions, we expect an increased enrolments in our programs.

About Veranda Learning Solutions

Founded in 2018 by the Kalpathi AGS Group - Veranda Learning Solutions is a publicly listed education company that offers a bouquet of training programs for competitive exam preparation, including State Public Service Commission, Banking, Insurance, Railways, IAS, and CA, as well as a slew of professional skilling and upskilling programs. Veranda Learning forayed into high-demand financial courses such as Chartered Accountancy through India's premier CA test-preparation institute, J. K. Shah Classes. Veranda Learning Solutions' platform combines technology, processes, and methodologies to provide high-quality, in-depth, personalized learning opportunities and content to learners nationwide. Dedicated to creating an impact on students and delivering successful academic outcomes, Veranda adopts a multi-modal delivery system backed by a rigorous and disciplined learning framework. The company provides services through a host of brands: Veranda RACE, Veranda IAS, Edureka, Six Phrase, Veranda HigherEd, SmartBridge, Talent Academy and Publications, Sreedhar's CCE and others.