



Veranda Learning Solutions Limited

June 10, 2025

<b>BSE Limited</b> Dept of Corporate Services, Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai – 400 001  <b>Scrip Code: 543514</b>	<b>National Stock Exchange of India Limited</b> The Listing Department, Exchange Plaza, Bandra Kurla Complex, Mumbai – 400 051  <b>Symbol: VERANDA</b>
---	--

Dear Sir/Madam,

**Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015**

Please find enclosed a copy of the press release titled “**Veranda Learning unveils Veranda 2.0 Strategy**” for your reference.

Kindly take the same on record and display on the website of your exchange. This information will also be available on the Company's website at <https://www.verandalearning.com/web/index.php/stock-exchange-intimations>.

**Thanks & Regards**  
**For Veranda Learning Solutions Limited**

**S Balasundharam**  
**Company Secretary & Compliance Officer**  
**M. No: ACS-11114**

✉ contact@verandalearning.com

🌐 www.verandalearning.com

☎ +91 44 4690 1007

G.R. Complex First floor No.807-  
808, Anna Salai, Nandanam,  
Chennai -600 035

CIN: L74999TN2018PLC125880

## **Veranda Learning unveils Veranda 2.0 Strategy**

**Chennai:** Veranda Learning Solutions has grown leaps and bounds through organic and inorganic route over the last few years. It has now initiated a major restructuring exercise under its Veranda 2.0 vision—primarily aimed at unlocking long-term value, enabling focused growth, and sharpening operational agility in the rapidly evolving education sector by carefully studying the synergies between its various businesses and unbundling / re-bundling operations of its 4 key verticals namely, academic, commerce, government test prep and vocational training.

A sub-committee of the Board, primarily consisting of independent directors, has been set up by the Board to study the above with the help of independent consultants and make appropriate recommendations to the Board including merger/demerger of its key verticals.

Veranda's flagship commerce education brands—JK Shah Classes, BB Virtuals, Navkar Digital Institute, Tapasya College of Commerce, and Logic School of Management have built a formidable presence in the test preparation space for CA, CS, CMA, and ACCA, with over 2000 CA rankers since 2001 and a growing roster of All-India top performers. This vertical, which is led by Prof. J.K. Shah, Founder of JK Shah Classes, would play a critical role in helping drive growth in the years ahead.

The proposed QIP for which the enabling resolution has been approved by the members in the EGM is expected to help provide liquidity, fast track growth, and to ensure that critical business verticals are made debt-free.

### **Commerce Education: A High-Growth Sector**

Veranda 2.0 vision comes amid India's emergence as a global hub for finance and accounting talent. With over 1,580 Global Capability Centres and 4.32 million B.Com enrolments annually, the demand for certified commerce professionals is rapidly increasing. The company's commerce education vertical is expected to grow in line with sectoral growth but faster through consolidation of market share from local/regional players driven by Veranda's preeminent position as the leader in this segment. It is projected to grow revenue from ₹281 crore (pro forma) achieved in FY25 to over ₹1,000 crore by FY30. Student enrolments are also expected to more than double from the present 4.01lakh in FY25 to over 8 lakhs during the same period.

Given the scope for cross selling across brands, operational efficiencies achieved through economy of scale, offering value-added products across the entire commerce education spectrum, and by expanding the Life Time Value of each student, we expect to increase margins from the current 36% in FY25 to over 50% by FY30.

This potential strategic realignment would aim to position Veranda to create distinct verticals which are education powerhouses—each poised for scalable, sustainable, and stakeholder-driven growth. "The proposed restructuring would be a strategic step toward focused execution and value creation. We are confident in the continued growth and excellence of each one of our key verticals, the commerce vertical being our largest by revenue and profitability" said Mr. Suresh Kalpathi, Executive Director and Chairman, Veranda Learning Solutions.

### **Safe Harbour**

This press release contains certain forward-looking statements regarding our plans, strategies, intentions, and beliefs concerning our business and the markets in which we operate. We assume no obligation to update these statements as circumstances change. There are risks and uncertainties that could cause actual events to differ materially from

these forward-looking statements. Readers and investors are advised to exercise caution in taking an investment decision based on the above press release.

**About Veranda Learning Solutions**

Established in 2018 by the Kalpathi AGS Group, Veranda Learning Solutions Limited has rapidly evolved into a prominent, publicly listed education company. With a strong presence in schools, colleges, test preparation, study abroad, and software upskilling, Veranda has expanded its nationwide reach and impact. The company integrates advanced technology, robust processes, and innovative methodologies to offer high-quality, personalized learning experiences. Committed to driving student success and academic excellence, Veranda employs a multi-modal delivery system supported by a disciplined and comprehensive learning framework. For more information, please visit [www.verandalearning.com](http://www.verandalearning.com)